



Rebel Green, LLC

## **Product Mission, Philosophy & Our Commitment to Environmental Responsibility**

A little revolution now and then is a good thing. How we live, what we buy and what we throw away has ripple effects on the world around us. Therefore, we are dedicated to wrapping healthy and responsible up in eco-chic packaging you just can't wait to put in your home.

Rebel Green was born out of that determination to make highly effective, natural cleaners at a better value with that chic, edgy and rebellious flair that defines their products. Rebel Green only creates products made right here in the USA that are specifically designed to minimize waste and that are made of responsibly sourced sustainable materials. We are committed to working with as many local (to Southeastern Wisconsin) manufacturers as possible and only those who share our same eco-friendly production methods. To reduce the environmental impact caused by transportation, our manufacturers use local suppliers. When we can't manufacture a product line in the USA (currently our Tree free paper product line is manufactured in China), we are committed to working with responsible suppliers/manufacturers and offsetting the cradle- to- grave carbon footprint of those products.

Our local vision extends worldwide as a percentage of our sales go directly to clean air, clean water and clean food initiatives that are aimed at empowering women, children and families. We are also focused on minimizing the impacts of our business operations on the natural world, currently we are running our corporate headquarters on 100% renewable electricity purchased through our local power company.

### **Rebel Green, LLC is committed to protecting the environment of the Earth.**

To minimize environmental impacts concerning our activities, products and services we shall:

- Comply with applicable legal requirements and other requirements to which the Company subscribes which relate to its environmental aspects.
- Prevent pollution, reduce waste and minimize the consumption of resources.
- Educate, train and motivate employees to carry out tasks in an environmentally responsible manner.
- Encourage environmental protection among suppliers and subcontractors.

Rebel Green, LLC is committed to continual improvement of environmental performance. This policy will be communicated to all staff, contractors, suppliers and it will be available for the public.

Endorsed by:

Melina Marcus and Ali Florsheim co-owners Rebel Green LLC on June 13th, 2019